

September 1, 2009

Steves House

In Attendance:; Kim, Priya, Corey, Richard, Jennifer, Richard, Steve, Tamara, Tammy, Terri, Sherry

Regrets: Glen, Shawna

Call to Order: Corey

Introductions: Jennifer Ocloo (McGrath)

Review of June 1 Minutes: Motion (Richard), Second (Kim), Carried

Informal July Meeting (OJ's): Discussed request to sponsor a local resident going for Miss Teen Canada. Agreed to sponsor up to \$ 500.

President Report:

AGM date selected as October 20 @ 7:30 pm. Tamara to contact HTR to see if available.

Items for Agenda: Garden, Communication, Financial, programs, fundraising, parks, bylaw change, five minutes updates as to what we've been doing (aiming for less than 45 minutes)

Template for slides. Tamara to prepare and deliver by next meeting (October 6). Will email to TCL board to either a) complete content on slides or b) just send content for Tama

Steve to complete agenda once he has received all slides from Tamara

Advertising: Need to arrange flyers for neighbourhood (not too thick, postcard size). Tamara to create flyer. Distribute week prior to AGM (by October 13). Have Canada Post by October 6 (to printer on October 2).

Guests. Have sent out invites to Shelly, new school principals, councilors (Iveson and Anderson), police (neighbourhood watch). Tamara to contact all.

New treasurer (Jason Labonte), President (unsure), Richard to stay, Corey leaving. Need to publicize board positions. Kim likely has someone for treasurer. Program (unsure, Kim may have a lead) Recruit, recruit, recruit

Volunteer thank you dinner: Need to make a decision. Good feedback from last year. Good idea to have after casino to encourage volunteers for fall/winter activities. Priya and Kim to take this on.

Motion: Have volunteer celebration dinner with budget of up to \$ 5000. Motion: Steve, Second: Sherry Carried

Task (all): Compile a list of all volunteers and forward to Priya and Kim.

b. Parks and Priorities:

South Terwillegar (no site developed) at needs assessment stage
Schools site (Tammy leading this as well)
McGrath(grassed site available)
Skateboard park (likely outside of neighbourhood)

Need to get volunteers. Tammy ask Catherine Ripley to send out message pleading for volunteers for casino.

Money: Propose to divide up dollars evenly for different playground and provide as seed money to get groups going.

In future: recruit volunteers with understanding that funding directed to where volunteers come from. Good policy framework.

Motion: we recognize three playground development project in process, we are committed to supporting each of the three out of existing casino funds plus 2009 casino funds. Motion: Tamara. Second: Priya. Carried (unanimous)

Propose to get Park development site up on web site for information on the three parks (Action: Mike).

2. Programs:

Summer program report (coordinator not present). Good feedback. Kary doing evaluation

Halloween: fireworks booked for Tomlinson Common park. Advertise at AGM. Fireworks for 8:30.

Family Day: M M meats booked

3. finance: Sherry working on statements. Not ready yet. Shade Structure: only had to pay \$ 10,000 due to grants. Came in under budget and more funding than expected. 2009/2010: Sherry to forward drafts prior to October 6 meeting to review and approve prior to AGM. Need volunteer for a programs budget. Kim

to ask Shawna to see if she will do it. Audit: Statements will be audited prior to AGM. Need to include 2008/2009 budget included in information package from AGM and have motion to approve at 2009 AGM. Filing: TCL has been accepted as a non-profit (TechSoup Canada – software) Can now get cheap (nearly free) software.

4. Fundraising:

Casino: need 7 more volunteers.

Entrance signage: frustration.....Need to get information sheets out. Approach Karey to see if she can run with this. Need to get COE approval. Need to get final design, neighbourhood approval and get built. Send drawing to Steve, get a re-draw of the hybrid sign. Priya to draft letter to residents/information sheets. Currently proposing two signs, likely on TTRA land.

I'm too big for it sale: September 19. All tables are sold. Date was wrong in the paper. Will put up signage with correct dates. Three signs: Haddow, Towne centre, Rabbit Hill Road.

Promotional Ideas (Terry): Likely travel mugs. Richard has a good contact. How many to order. Economies of scale. Come up with budget and approve via email prior to next meeting. Tamara to email jpeg of logo to everyone

5. Communications:

Advertising policies: Don't ask for money for registration announcements for groups that require TCL memberships for registrations.

Good feedback on newsletter. Liked articles high, ads low.

Website: classified adds (Michael not here). Keep adds in paper, not web site

Bulk Email:

Newsletter name: Proposals for Terwillegar Tribune, Terwillegar Times, Terwillegar Area Gazette (TAG). Tamara and Terri to decide on this.

Community Conversation: no formal information to take from the TCL to this meeting. Tamara to attend to listen and bring back info to TCL board.

6. Community garden: 52 plots assigned. Expenses so far \$ 12,000. (Tammy to fill in blanks). Need to get information on web site. Wait list developed to get plots for next year.

7. Memberships: Fees for next year. Held over to next meeting. Motion at AGM

Next meeting: October 6. Sherry's house.

