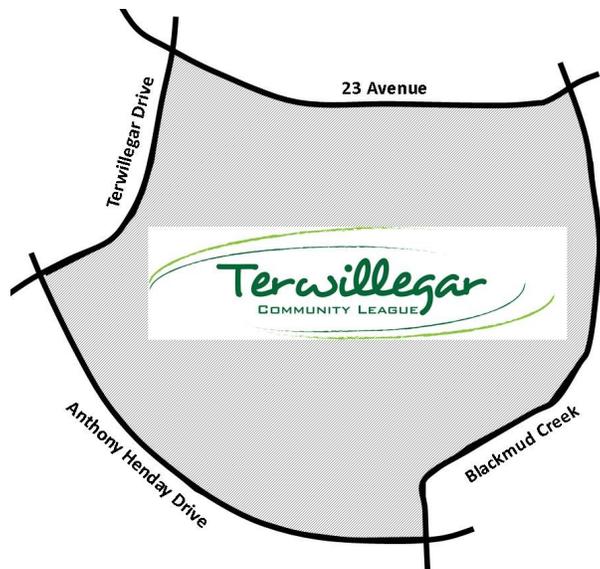


Terwillegar Tribune



Through the support of advertisers and dedicated volunteers, the Terwillegar Tribune is published five times a year by the Terwillegar Community League to share information on the people, businesses, and events that make our community unique.

The Terwillegar Tribune is distributed to the Terwillegar Community League service area by Canada Post to homes in Terwillegar Towne, South Terwillegar, Mactaggart and Magrath. Copies are also available at various recreational facilities and businesses, and posted online at www.terwillegar.org.

Advertisement Submission

- Please submit **print ready** ads in high resolution JPEG or PDF format to editor@terwillegar.org.
- Both ad and payment must be received by the editor before 6 p.m. on the advertising deadline for ad to be printed.

Terwillegar Tribune 2016 Advertising Deadlines

Terwillegar Tribune 2016	
Submission Deadline	Released
January 8	February 9
March 7	April 8
May 6	June 10
July 29	August 28
October 14	November 25

Specifications

- Ensure ad is formatted to the correct size. Available sizes and prices are listed on the following page.
- Submit ad in either grayscale or CMYK (no RGB).
- All artwork and photos should be submitted in high resolution (at least 200 dpi and line art to 600 dpi).
- Text that is to appear "black" should contain black ink information only for optimum quality.
- Reverse text should not be smaller than 12 point.
- Colour text should be a minimum of 14 point.
- Ads are printed as received!

Terwilliger Tribune

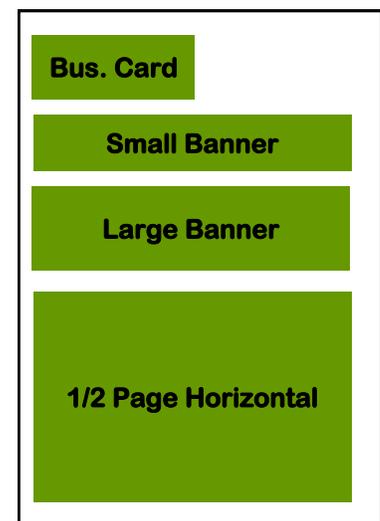
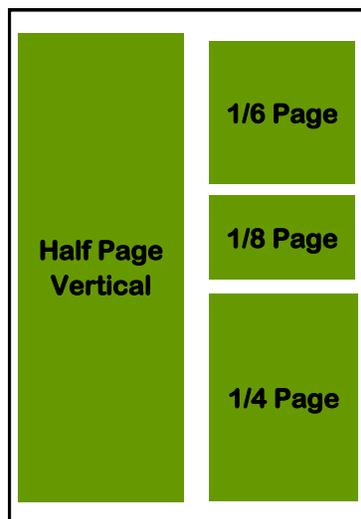
2016 Rate Card

Ad Size	Width x Height**	Colour Rate*	Black & White
Full page	9.5 in. X 15 in.	\$ 840	\$ 650
Half page	9.5 in. X 7.2 in. – HORIZONTAL 4.625 in. X 15 in - VERTICAL	\$ 435	\$ 360
Quarter page	4.625 in. X 7.2 in.	\$ 230	\$ 185
Large Banner Ad	9.5 in. X 3.5in.	\$ 230	\$ 185
Small Banner Ad	9.5 in. X 2.3 in.	\$ 172	\$ 127
One sixth page	4.625 in. X 4.63 in.	\$ 172	\$ 127
One eighth page	4.625 in. X 3.5in.	\$ 120	\$ 98
Business Card	4.625 in. X 1.85 in.	\$ 72	\$ 58
Classified	25 words or less, text only	N/A	\$ 12
Flyer Insert***	Provide 8,500 copies	\$ 400	\$ 400

* Rates are subject to change due to increasing printing and distributing costs.

** Width and height dimensions cannot be reversed.

Please see previous page for submission guidelines and specifications.



Note: Ads will not necessarily appear in page location shown above

Payment

Payment must be received by the advertising deadline.

send to:

Terwillegar Community League
PO Box 36508 McTaggart PO
Edmonton, Alberta T6R 0T4

***Please make your cheque payable to Terwillegar Community League.**

Credit Card payment now available! Inform the Editor upon booking that you would prefer this option.

*****FLYER INSERT DETAILS*****

- All flyers must be brought directly to Gazette Press Printing at 340 Carleton Drive in St. Albert by the date specified by the editor at booking.
- Please provide 8,500 copies and clearly mark "Terwillegar Tribune" on the boxes or flyers as well as the issue release date.
- Please note that Canada Post requires flyers to be approximately 8.25 in. by 11 in. or smaller (after any folding) to ensure they stay inside the paper when it's handled.
- Please book with Editor as soon as possible.



If you would like to commit to a full year (5 issues) of advertising, you could receive a 10% discount on your advertising rates. This is available to prepaid customers or those with post-dated cheques only.

Thank you for your business. We look forward to working with you.